

Resources for Recession Technology Workshop

Billshrink: evaluate cell phone bills for better plans -<http://www.billshrink.com/>

Cramming: telephony practice of adding charges to consumer's bills. It's common enough that the FCC has it's own page on the practice – <http://www.fcc.gov/cib/consumerfacts/cramming.html>

Outsourcing:

<http://www.techsoup.org/learningcenter/techplan/archives/page9739.cfm?cg=searchterms&sg=outsourcing>

Helpful free resources for nonprofits: <http://www.ksnyder.org-a.googlepages.com/wonderfulfreeresources>

Mal Warwick: Email Marketing guru <http://www.malwarwick.com/learning-resources/>

Power consumption: Save power by managing computer power settings: <http://www.ecobutton.com>

How to help someone use a computer: <http://polaris.gseis.ucla.edu/pagre/how-to-help.html>

Reduce Printing Costs: <http://technology.inc.com/hardware/articles/200704/printing.html>

Web Hosting: <http://www.techsoup.org/learningcenter/webbuilding/page5671.cfm>

Salesforce: <http://www.salesforcefoundation.org/product> and <http://www.ksnyder.org/salesforce>

Reduce your Telephony costs: <http://www.mbg-inc.com/resources-whitepapers-five-ways.php>

800 numbers: Virtual office plan: <http://www.virtualphonesystemreviews.com/reviews/phone/>

Google Apps: <http://www.google.com/a/help/intl/en/npo/index.html>

Photoshop Alternatives: <http://picasa.google.com/> and <http://www.lifeclever.com/10-free-web-based-alternatives-to-photoshop/>

Speakeasy.net Speedtest: www.speakeasy.net/speedtest

Broadband ISP reviews: <http://www.dslreports.com/search>

Social Media and Marketing: <http://www.idealware.org> and http://www.idealware.org/articles/should_you_social_network.php

Software selections for nonprofits: <http://www.idealware.org/articles/>

Remote Access and Control: <http://www.logmein.com>

Making the most of your existing computers: <http://www.lovethe1yourewith.com/>