



HARVARD
BUSINESS
SCHOOL

EXECUTIVE EDUCATION

July 15–21, 2012 | \$5,000 | HBS Campus, Boston, MA U.S.

STRATEGIC PERSPECTIVES IN NONPROFIT MANAGEMENT (SPNM)

OFFERED BY THE HBS SOCIAL ENTERPRISE INITIATIVE

PROGRAM OBJECTIVES

This intensive six-day program equips you with the expertise to anticipate and master the requirements of nonprofit leadership. Focused on how change and shifting economic realities affect organizations, the program will help you understand core management concepts, strategically apply those concepts to your organization, and successfully manage change in response to internal and external forces.

CURRICULUM

The HBS broad-based learning approach—including cases, faculty presentations, and group exercises—fosters the exploration of critical issues facing nonprofit executives. Peer consultations enable you to apply classroom learning to specific issues within your organization.

Topics include:

- Defining customers and constituencies, understanding their needs, and improving service
- Assessing financial performance, establishing fiscal accountability, and measuring performance
- Creating strategic collaborations with other organizations
- Identifying characteristics of high-performing nonprofits
- Developing a successful partnership with the board
- Defining your mission and mobilizing resources for change
- Managing for sustainability and growth

PARTICIPANT MIX

This program is tailored to nonprofit chief executive officers and executive directors responsible for shaping the direction, mission, policies, and major programs of their organizations.

ANTICIPATED FACULTY

Nava Ashraf, Hannah Riley Bowles, Alnoor Ebrahim, Allen S. Grossman, Rosabeth Moss Kanter, Herman B. “Dutch” Leonard (faculty chair), F. Warren McFarlan, and V. Kasturi Rangan

TO APPLY, VISIT www.exed.hbs.edu/programs/spnm/

WHY HARVARD BUSINESS SCHOOL?

This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world's top businesses. You will return with the latest strategies for achieving your company's goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

ADMISSIONS

Application Process — Please visit www.exed.hbs.edu for complete admission requirements and to apply online.

Applications are requested at least four weeks before the program start date. Since qualified candidates are admitted on a rolling, space-available basis, early application is encouraged.

Admission Requirements — Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply, but proficiency in written and spoken English is essential. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee — The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

CONNECT WITH US

**For more information, please contact
our client service specialists at:**

Executive Education Programs

Harvard Business School

Soldiers Field

Boston, Massachusetts 02163-9986 U.S.

Email: executive_education@hbs.edu

Telephone: 1-800-427-5577

(outside the U.S., dial +1-617-495-6555)

Fax: +1-617-495-6999

Connect with us via LinkedIn, Facebook, YouTube,
and Twitter: www.exed.hbs.edu/connect/